



---

Montcalm County Fair Association Board Meeting  
5 February 2024  
Montcalm County Fairgrounds, Greenville, MI

The meeting was called to order at 7:05 pm by Todd Hetherington and the Pledge of Allegiance and 4-H Pledge were recited.

Board members present:

Officers: President Todd Hetherington, 1<sup>st</sup> Vice President Jason Nadeau, 2<sup>nd</sup> Vice President Brad Heft, Treasurer Lisa Johnson, and Secretary Tammi Jahnke

Directors: Becka Merren, Shaun Hyde, Tammy Hancock, Shirley Dean, Joe Minkel, Amber Ryan, Blaine Jenks, and Sunni Haglund.

Directors Absent: Tom Aldridge, and Jamison German.

Others present were:

Katie Johnson – Rental Coordinator  
Sunni Haglund – MSUE PC

Guests: Michelle Nitengale, Jennifer Senn, Mary Gee and Dave Harper

Secretary Minutes from January 2024 presented by Tammi Jahnke. Motion to approve made by Lisa Johnson. Second by Sunni. Motion passed to place minutes on file.

Financials presented through the end of December 2023 by Treasurer Lisa Johnson. Motion to approve financials through the end of December 2023 by Becka Merren. Second by Shaun Hyde. Motion passed to place financials on file.

**Guest Comments**

- Dave Harper confirmed with Todd Hetherington that the 23<sup>rd</sup> of June 2024 (Sunday) at 3pm would work for the Mini-Mods.

PO BOX 513 • GREENVILLE, MI 48838

---

### **Extension Office:**

- Sunni Haglund provided the MSU Extension Report
- 4-H CCC Annual Challenge to collect for Devos Children's Hospital ends March 1, 2024. Last collection of donations will be March 4, 2024 at the MCFA Regular Board Meeting.
- Ad Council has sent out scholarship applications and 4-Her of the Year applications.

### **Executive Committee:**

- Met prior to tonight's meeting. Discussion on limitation of participation of large animals in the livestock sale. Shirley Dean made a motion to send this policy and procedure to the Bylaw Committee for further investigation. Support by Joe Minkel. Motion passed.

### **Budget & Audit Committee:**

- Did not meet. Shirley Dean advised that all of Niki Chafin's corrections have been made. Shirley asked status of adding Mark Newman and Lisa Johnson to MCFAAC accounts. Todd Hetherington advised this is being worked on.

### **Bylaws (Policies & Procedures):**

- Sunni Haglund presented a packet of Policies and Procedures with proposed changes for review by the Directors. Motion by Lisa Johnson to approve the repair & upgrade policy presented. Second by Jason Nadeau. Motion passed
- Sunni presented a policy regarding permanent committees with the addition of "d. Additional Committees: In the event any additional committee requires a treasury, that committee must come before the Fair Board with their request to establish a treasury and follow the same guidelines for the MCFAAC Executive Board, listed in section 4b, for anonymous nominations." Lisa moved, Jason support. Motion passed
- Sunni presented a policy regarding permanent committees addition of "e. Any additional committee requesting a treasury must request use of the MCFA EIN, and will fall under an annual audit requirement by the Budget and Audit Committee." Motion to approve by Tammi Jahnke, Support by Shirley Dean. Motion passed.
- Sunni advised that the committee met on January 2024 and presented a packet for review by the Directors. Motion by Tammi Jahnke to put the proposed changes on the March 4, 2024 Agenda for approval or disapproval, with a meeting for discussion and revision prior to the regular meeting at 6pm. Second by Becka Merren. Motion passed.
- Shirley Dean asked if cloverbud age could be allowed to earn ribbons (not participation) and sell at auction. Shirley to draft a proposal and present.

### **Buildings, Grounds, Camping & Construction Committee:**

- Camping reservations open on the 1<sup>st</sup> of March 2024 at 8am. First to check out gets the site they chose. Registration forms will be required to be visible

on the sites/campers. It was proposed by the Camping Committee that all dogs in the campground be required to have a current rabies vaccination certificate collected by a Camping Committee Member and placed on file with the MCFA office prior to fair. Motion by Sunni Haglund to make the dog proposal a policy. Second by Shirley Dean. Motion passed.

- Sponsors of camping sites have been notified to advise if they are reserving their sites immediately. Jenn Senn advised that they are looking to work with the marketing and fundraising committee to get electric and water to the rustic sites, also getting a quote.
- Todd Hetherington spoke Schock's today, if weather stays good, they will address the beef barn roof leak.

#### **Rental Committee:**

- Katie Johnson reported on the rental activities to date for the month of January 2024. Only event in January was the Mega Raffle. Has booked one event for 2025 and is meeting with another tomorrow. Has a few June 2025 rental requests. Katie has a request to book an event on the 1<sup>st</sup> of June 2024 and is requesting approval. Shirley Dean made a motion to approve June 1 rental, Sunni Haglund second, motion passed. Katie advised she received a June 11 & 18, 2024 request to do a horse speed show by Cedar Springs Equestrian. Motion by Shirley Dean to approve. Second by Blaine Jenks. Motion passed. Katie has a request for a rental June 14 & 15, 2024 – Dog Expo, no animals, to use the Ash Building. Shirley Dean motioned to approve. Amber Ryan support. Motion passed.

#### **Judges:**

- Sunni Haglund advised that the committee did not meet, but did spend out a species-specific list to superintendents to ask for recommendations. Jason Nadeau made a motion to approve request by a Judge for the Dog show to spend Saturday 22<sup>nd</sup> of June 2024 of Fair camping in carnival area. Second by Shirley Dean. Motion passed.

#### **Livestock/Agriculture/Bio-Security/MCFAAC:**

- Michelle Nitengale from MCFAAC presented proposed Policies and Procedures to be presented for approval at the February 2024 MCFAAC meeting, then they will come back to the Board of Directors for approval.

#### **Concessions, Commercial Exhibits & Grandstand Events:**

- Grandstand Events as follows:
  - Saturday June 22, 2024 – Rodeo – Next Generation Bull Riding
  - Sunday June 23, 2024 – Mini-Mod
  - Monday June 24, 2024 – Antique Tractor Pulls
  - Tuesday June 25, 2024 – Micro-Wrestling
  - Wednesday June 26, 2024 – Side-X-Side and Lawn Tractor Racing
  - Thursday June 27, 2024 – Livestock Auction

- Friday June 28, 2024 – Mini-Wedges
- and Saturday, June 29, 2024 – Demolition Derby.
- Next Generation Bull riding made a deal to put a riding class on at the fairgrounds on the Thursday and Friday (June 20<sup>th</sup> & 21<sup>st</sup> prior to the fair for his people). He also has the “Beat Box” that has requested to come the day of the Rodeo, if interested they will partner with us, but they are girly drinks and we will need to do some type of beer sales. Tabled to March 2024 meeting to get more information. Recommended at least 3 varieties or a minimum of 2 food trucks with beverages (non-alcoholic) and sent to the Concessions Committee to work on. Will need access to camping in the carnival area and bathhouse. He would like to do an April 2024 Hog Roast at the Ash Building for his and our sponsors (not open to public) and draft draw of teams (PBR, Novice & Kid on a team). Lisa Johnson moved to allow event at Ash Building with a deposit on either the 6<sup>th</sup> or 7<sup>th</sup> of April 2024, their choice. Second Jason Nadeau. Motion passed.
- Sunni Haglund advised regarding the carnival that Schmidt has not responded back, and that she is still waiting for information from the National Guard as to inflatables and 5 obstacle courses. Contract with Family Funtime is dissolved as of MAFE.
- Native Amusements contacted Todd Hetherington and advised they would like to contract with us for June 25 -29<sup>th</sup>. Motion by Shirley Dean to contract with Native Amusements, but address reading for rides on kids’ day, special needs day, and concessions, with also including the National Guard inflatables if available on Friday & Saturday. Second by Sunni Haglund. Motion passed.

### **Fairbook & Showorks**

- Michelle Nitengale requested the camping changes for the fairbook.
- Michelle also advised that the cost is \$1779 for new server set-up.
- Michelle also advised that Showorks will cost \$990 if we renew. It is within budget.

### **Awards/Trophies:**

- Sunni Haglund advised committee has not met, but tentatively meeting February 26, 2024.
- Committee reviewed historical way of ribbons and trophies have been done in the horse area. Fair board covers all except level ribbons, state delegate ribbons, overall ribbons and pro-am ribbons. State delegate and overall ribbons can be covered by MSUE budget. Stall fees would cover the remaining.

### **Marketing/Fundraising/Website/Communications Committee:**

- Mega Raffle sold all tickets. \$9,000 ticket sales, \$1527 income from silent auction, \$ \$11,152 total event income. Profit \$8713.51 (Tarin Minkel will provide full accounting.)

- Recommendations that profits be spent on radios (10) to be stationed at various areas with 3 going to the horse area, projector and screen be purchased for various meetings and events, floor scrubber and water softener for the Ash Building. Asking for approval to spend up to \$5,000 for the listed items. Amber Ryan made a motion to approve. Sunni Haglund second. Motion passed.
- Feb 16<sup>th</sup> per Tarin Minkel, website will auto-renew for approximately \$600.
- Tarin advised that the next item for fundraising is the sponsorships, so need to get the word out and send them to the website.
- Tarin Minkel advised of online ticket sales option with Hometown Ticket Sales. Fee is \$1 per ticket with a one-year contract, no other fees. Sunni Haglund made a motion to sign contract with Hometown Ticket Sales. Second by Tammy Hancock. Motion passed.
- Committee is considering applying for a 5k grant that would require a match that is due March 15, 2024. More information to come from Tarin.

**Accessibility Committee:**

- Next meeting Feb 19, 6pm Ash Building.

**Kids Day (Youth, Family & Community) Committee:**

- Has not met.

**Old Business:**

- None

**New Business:**

- MSUE has donated a Xerox Multifunction Printer/Copier to MCFA.

Motion made by Jason Nadeau to adjourn. Support by Becka Merren. Meeting adjourned at 8:48pm.

Respectfully submitted by Tammi Jahnke, Secretary

Next Meeting Dates:

Special Meeting - 4 March 2023 at 6 PM (See minutes above)

Regular Meeting - 4 March 2023 at 7:00 PM

At Ash Building, Montcalm County Fairgrounds,

Greenville, Michigan

ALL Fair Committee Members and interested 4-H Volunteers/Members are invited to attend.

Fair Dates - June 23<sup>rd</sup> through June 29<sup>th</sup> 2024