



Montcalm County Fair Association Board Meeting
4 March 2024
Montcalm County Fairgrounds, Greenville, MI

The meeting was called to order at 7:04 pm by Jason Nadeau and the Pledge of Allegiance and 4-H Pledge were recited.

Board members present:

Officers: President Todd Hetherington (via zoom), 1st Vice President Jason Nadeau, 2nd Vice President Brad Heft, Treasurer Lisa Johnson, and Secretary Tammi Jahnke

Directors: Becka Merren, Tammy Hancock, Shirley Dean, Joe Minkel (via zoom), Tom Aldridge, Shaun Hyde, Amber Ryan (via zoom), and Sunni Haglund.

Directors Absent: Jamison German.

Others were:

Katie Johnson – Rental Coordinator - absent
Sunni Haglund – MSUE PC – in attendance

Guests: Jennifer Senn, Melissa Eldridge, and Jackie Nadeau.

Secretary Minutes from February 2024 presented by Tammi Jahnke. Motion to approve made by Lisa Johnson. Second by Sunni Haglund. Motion passed to place minutes on file.

Financials presented through the end of January 2024 by Treasurer Lisa Johnson. Motion to approve financials through the end of January 2024 by Tammi Jahnke. Second by Shaun Hyde. Motion passed to place financials on file.

Guest Comments

- None

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Extension Office:

- Sunni Haglund handed out copies of the Extension February 2024 Newsletter. She is also working on policies and procedures for the county to incorporate several documents into one.
- Sunni Haglund made a motion to form a committee to hold pre- and post-fair meetings with superintendents, club representatives, MSUE PC, and the fair board members at times to be determined by said committee. Support by Becka Merren. Motion carries.
- Advisory council did not meet. Sunni Haglund advised that they have received some scholarship and 4-Her of the year applications.
- DeVos donations have been collected by 3 clubs in the county. 4-H CCC will be getting these delivered to DeVos Children's Hospital.

Executive Committee:

- Did not meet.

Budget & Audit Committee:

- Did not meet.

Bylaws:

- Did not meet.

Buildings, Grounds, Camping & Construction Committee:

- Update of roof on barn, Todd Hetherington has not received a return call.
- Drainage issue, also Todd Hetherington has not received a return call.
- Jason Nadeau and Tammi Jahnke to work on the detailed pre-fair clean-up list.
- Camping brought in \$13,300 for February 2024 (sponsored sites) and March 2024 \$23,900.
- Camping policy to look at what happens to sponsored sites of those who pass and review wording on when a sponsor relinquishes its site.

Rental Committee:

- Katie Johnson provided a report on the rental activities to date for the month of February 2024: hosted one event, the Ducks Unlimited Banquet. Booked 3 weddings, 1 for 2024 and 2 for 2025. Also working on a contract for a Quincenera in 2024. Calls and interest in renting has been picking up.

Judges:

- Committee did not meet. Sunni Haglund did confirm dates that the judges of each species are needed. Jenn Senn offered to help Sunni with the contract. Mary Gee volunteered to assist Sunni also.

Livestock/Agriculture/Bio-Security/MCFAAC:

- Motion by Tammi Jahnke to approve the MCFAAC Policies and Procedures updated as presented. Lisa Johnson support. Motion approved.
- Discussion took place on whether or not to accept swine who have been given Ractopamine and Paylean.

Concessions, Commercial Exhibits & Grandstand Events:

- Committee met and discussed the Rodeo and recommends that there is no alcohol at the event, discussed food trucks and vendors to reach out to for fair week.
- Ticket prices tabled and sent back to committee for discussion and presentation to the board.
- I-pads are needed for electronic tickets – Lisa Johnson and Sunni Haglund have some we can use for now.

Fairbook & Showworks

- Mary Gee advised that they are working on matching up the fair book to the computer, discovered that there is an update for Showworks. Shirley Dean made a motion that if the Showworks committee decides it is beneficial for us to switch to Showworks plus they do so. Tammi Jahnke second. Motion passed.

Awards/Trophies:

- Met on Feb 26, 2024, Holly Esterling and Amanda Wall did a full inventory and gave Sunni Haglund a flash drive with the information. They will be meeting again.

Marketing/Fundraising/Website/Communications Committee:

- Tammy Hancock advised that they are putting together a request for a grant.
- Jackie Nadeau asked if it's possible to add the grandstand events and carnival to the billboards. Billboard designers have told Lisa Johnson not to over-do with such things.
- Tarin Minkel discovered 43North Digital Marketing for \$2k they would do a marketing campaign on our social media from June 1st through fair week. For an additional \$1k they could offer to take 30-50 images and have social media highlights. Tabled.
- Lisa Johnson moved to approve the committee use of the membership roster to send out sponsorship requests. Tammi Jahnke seconded. Motion passed.
- Shirley Dean reapplied for the grant from the Greenville Area Community Foundation for reading for rides. Received payment for last years.
- The new server for the fair office has been installed and should be working.

Accessibility Committee:

- Committee has started the project and are moving forward according to Melissa Eldridge.

Kids Day (Youth, Family & Community) Committee:

- Have not met.

Old Business:

- Xerox machine is here. Need a thank you to go to Montcalm County for the donation.

New Business:

- Becka Merren advised and gave handouts regarding the meat industry/EGLE lawsuit regarding general permit and waste water. Email from Becka will come to Tammi Jahnke and she will forward it with more information.

Motion made by Shaun Hyde to adjourn. Support by Becka Merren. Meeting adjourned at 8:47 pm.

Respectfully submitted by Tammi Jahnke, Secretary

Next Meeting Dates:

Regular Meeting – 1 April 2023 at 7:00 PM

At Ash Building, Montcalm County Fairgrounds,
Greenville, Michigan

ALL Fair Committee Members and interested 4-H Volunteers/Members
are invited to attend.

Annual Meeting – Sunday the 29th of October 2023 at 3pm

Fair Dates – June 23rd through June 29th 2024